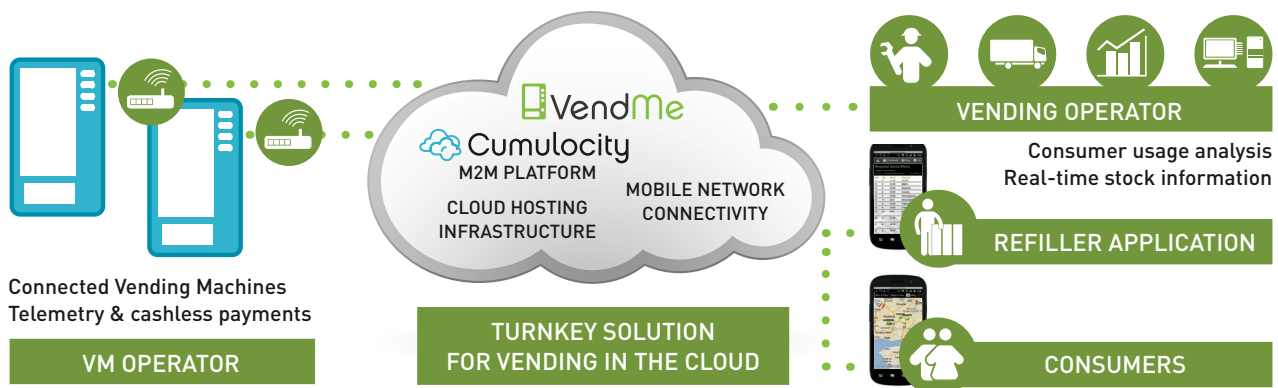


M2M telemetry and management software solution for vending operators, maximizes your return from vending operations and connects you with your customers.

About Cumulocity VendMe

VendMe is a cloud-based M2M solution that connects vending machines and provides real-time sales and stock level data in a central management, reporting and planning application. Vending operators **significantly improve operational efficiency, increase sales and connect with their customers.** VendMe collects reports on inventory and cash status in real-time over the mobile network. With VendMe, vending machine operators plan and schedule machine servicing and refills at the optimum time, preventing stock outages in the machine. With the help of VendMe's service planning feature, they can implement efficient refill and servicing of the vending machines. VendMe allows the vending machine services and refills to be scheduled and the workplans to be printed or delivered to the smartphone based workforce application, allowing service employees to have the latest workplans and work instructions at their finger tips.



Advantages for the Vending Operator

With VendMe you improve your operational efficiency and increase your sales in a step-by-step approach:

- Increase sales 5-10%
- Reduce cost up to 20%
- Increase customer experience
- Know and engage with your customers
- Improve data security and accessibility
- Easy integration with ERP, BI and BMP systems



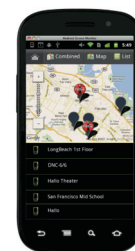
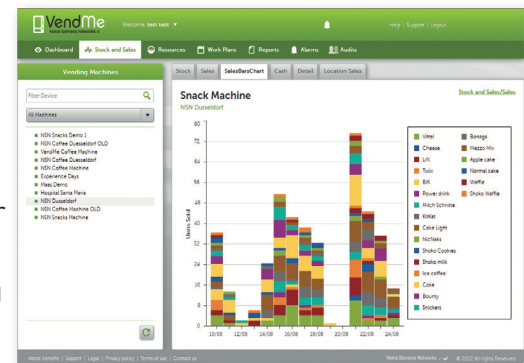
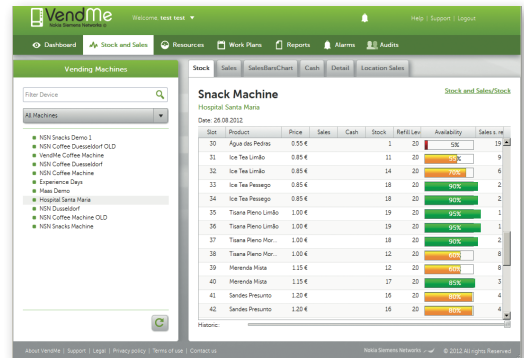
The result is an efficient operation with **integrated work processes** which **provides higher returns** for the vending operator. With VendMe the value of the vending data is released to benefit vending operations, the field force and increase customer insight.

Key Features

- Online stock and cash information
- Stock history, stock forecast and sales reporting
- Realtime faults and alarms from machines
- Workplan creation for route and service planning
- Reports for business and sales analysis
- Optional mobile application for service personnel
- Optional mobile application for consumers
- Ready for integration with cashless payment solutions

Cumulocity VendMe Advantage

- Retail data source: Integration and device management point for digital signage & advertisement displays, telemetry devices & machines, payment solutions and customer loyalty & vouchering
- Advanced analytics and marketing based on consumer behavior and sales patterns
- No vendor lock-in: Hardware independent - support for multiple vending machine types, vendors, advertisement screens and telemetry devices
- Highly scalable solution running on top of Cumulocity M2M Platform
- Open APIs for easy integration with vending machines, ERP, BI and BPM systems
- Supports all relevant industry standards (MDB, EXECUTIVE, EVA-DTS DEX, DDCMP)



Where can I learn more?

- Visit us at www.cumulocity.com
- Get more information at <http://www.cumulocity.com/vending/vend-overview>